



14th Annual

Reaching At-Promise Students Association



RAPSA FORUM 2026

Nov 4-6, 2026
San Diego, CA

**SPONSORSHIP
&
EXHIBITORS
OPPORTUNITIES**



RAPSA.ORG

RAPSA FORUM SNAPSHOT

The 2026 RAPSA Forum is a great sponsorship opportunity for businesses and organizations that serve and support young students, provide services and products that support schools, students and workforce developers.

WHO

300 Leaders in alternative education, workforce development, and research.

66% Directors or above, serving as decision makers in their organization.

64% Participants from charter schools.

20+ States represented.

WHAT

 Event E-Blasts & Newsletters


4 strands to choose from

 Award Ceremony

Collaboration & Networking Opportunities



Sponsorship & Hospitality Opportunities

WHEN

NOVEMBER
4-6 2026

WHERE

San Diego
Mission Bay
Resort

Beginning in 2016, the Forum began presenting the [Reaching At-Promise Students Association](#) Awards for Passion, Courage, Heart, and Vision. These awards provide national and community recognition of:



for staff who show passion in the CTE or workforce field.



for students in overcoming obstacles and pursuing excellence.



for staff serving students and the challenges that they face in overcoming them.



for policy-makers in pursuing creative policies that drive and change to the reengagement of at-promise youth.

SPONSOR EDUCATORS AND LEADERS WITH VISION AND PASSION

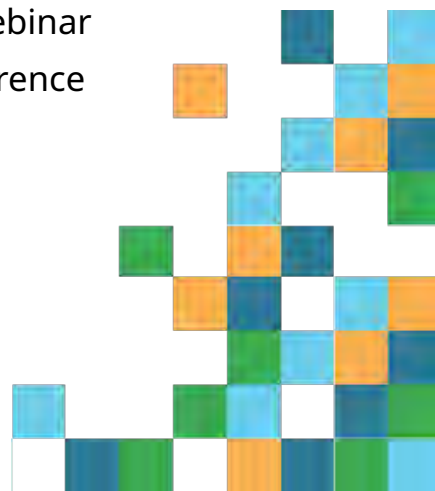
RAPSA AWARDS LUNCHEON

\$20K

PACE Award (**Passion Award for Career Education**). In addition to recognizing and lifting up At-Promise students, public school educators and leaders with vision, RAPSA will recognize educators in workforce development and career education.

PACE, Courage, Heart and Vision Awards Luncheon!

- 4 attendee passes
- Seated at head table with each of the award winners and the RAPSA Board President and Executive Director
- Photo with award winners
- Logo placement and recognition in Conference App
- Exclusive signage and recognition
- Opportunity to provide a dedicated RAPSA Webinar
- E-mail list of attendees at conclusion of conference
- Acknowledgment in Program
- Materials/ Inserts in attendee gift bag
- Optional table/booth space

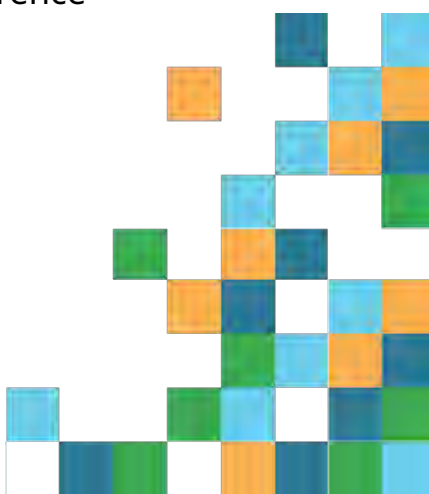


SPONSOR A KEYNOTE BREAKFAST

\$15K

Our Keynote speakers are recognized for the wonderful work they have established with At-Promise students, public school educators and leaders in education.

- 3 attendee passes
- Seated at head table with each of the award winners and the RAPSA Board President and Executive Director
- Photo with keynote speaker
- Logo placement and recognition in Conference App
- Exclusive signage and recognition
- Opportunity to provide a dedicated RAPSA Webinar
- E-mail list of attendees at conclusion of conference
- Acknowledgment in Program
- Materials/ Inserts in attendee gift bag

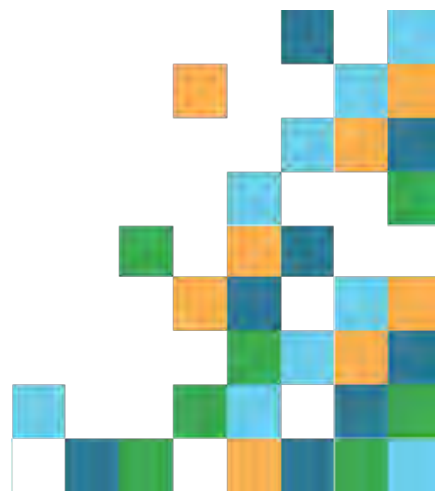


SPONSOR THE CAREER EDUCATION WELCOME RECEPTION

EDUCATION & WORKFORCE WELCOME RECEPTION \$10K

The RAPSA Awards draw significant interest with a full career education reception, luncheon event, awarding winners from across the country and scholarships to five courageous at-promise students. This is the highlight of the forum.

- 3 Attendee passes
- Placement and recognition in Conference App, Exclusive
- Exclusive signage and recognition
- Opportunity to provide a dedicated RAPSA Webinar
- E-mail list of attendees at conclusion of conference
- Acknowledgment in Program
- Materials/ Inserts in attendee gift bag
- Optional table/vendor booth space



SPONSORSHIP OPPORTUNITIES

\$10k PLATINUM

3 complementary Registrations

PRE CONFERENCE

- Eblast Spotlight
- Conference App Page

POST CONFERENCE

- Attendee Email List

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Welcome Reception
- Breakfast Session
- Full Page Print Ad
- Gift Bag Materials/Inserts
- Table Displays
- Conference App Banner

\$7.5k GOLD

2 complementary Registrations

PRE CONFERENCE

- Eblast Spotlight
- Conference App Page

POST CONFERENCE

- Attendee Email List

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Breakfast Session
- Half Page Print Ad
- Gift Bag Materials/Inserts
- Table Displays
- Conference App Banner

\$5k SILVER

1 complementary Registration

PRE CONFERENCE

- N/A

POST CONFERENCE

- N/A

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Gift Bag Materials/Inserts
- Table Displays
- Conference App Banner
- Logo in Printed Agenda

\$2.5k BRONZE

1 complementary Registration

PRE CONFERENCE

- N/A

POST CONFERENCE

- N/A

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Gift Bag Materials/Inserts
- Table Displays
- Conference App Banner
- Logo in Printed Agenda

VENDOR PRESENTATION SESSION WITH EXHIBITOR OPPORTUNITIES

Share what your organization has to offer in the exhibitor hall, in-person and virtually.

\$4k PREMIUM LIMITED TO 4

- ❑ 2 Free Registrations
- ❑ Conference App profile
- ❑ Premium Vendor Booth**
- ❑ Program Ad
- ❑ Exhibitor Vendor-led session
- ❑ Logo on website

\$3k STANDARD LIMITED TO 2

- ❑ 1 Free Registration
- ❑ Conference App profile
- ❑ App virtual Booth*
- ❑ Program Ad
- ❑ Exhibitor Table
- ❑ Logo on website

\$1k VIRTUAL NO LIMIT

- ❑ Conference App Profile*
- ❑ App Virtual Booth*
- ❑ Program Ad

Virtual booths include your logo, description, intro video, and contact information.

**Premium Vendor Booths will be featured at the top of the list.

Dynamic SPONSORSHIP Opportunities

STUDENT SUPPORTER **\$2k**

Provide scholarships towards Courage Award winners and Help Build a Bridge to Their Future.

PRE CONFERENCE

- Eblast Spotlight

POST CONFERENCE

- Logo on awards webpage

CONFERENCE LOGO PLACEMENT AND RECOGNITION

- Exhibit Hall Signage
- Awards Lunch
- Table Displays
- Logo in Printed Agenda

\$2k LANYARD SPONSOR

*FOR LOGO ON LANYARDS
PRE CONFERENCE*

- Eblast Spotlight

\$3k GIFT BAG SPONSOR

PRE CONFERENCE

- Eblast Spotlight

\$5k COFFEE BREAK SPONSOR

Conference App Announcement
during breaks

- Logo on coffee clutch

AD PLACEMENT IN AGENDA *Every attendee receives a downloadable agenda at registration*

\$500
Quarter Page
Display

\$1.5K
Half Page
Display

\$2k
Full Page
Display